We would like to thank all our readers and well-wishers, for the overwhelming response, for your encouragement and for attending the virtual launch of the Public Affairs Index (PAI) 2020, the flagship product of the Public Affairs Centre.

The States in India constitute the theatres of development praxis and what the States do and how, or what they fail to do and why; are concerns that can scarcely be exaggerated. Public Affairs Index (PAI), is an indispensable part of these concerns, and this fifth annual edition - PAI 2020, from a data-based measurement perspective, serves as a kind of summation of the work that the Public Affairs Centre has been advancing for the past five years. There is no apriori reason to suppose that PAI 2020 presents that which is new, comprehensive or interesting. However, what it does present is an evidence-based assessment of human development and governance across the States in India.

Briefly, PAI 2020 is a rigorous data-based analysis that ranks the Indian States and Union Territories on the basis of their performance, using a Composite Indexing Method. These rankings provide an assessment of subnational governance on the three dimensions of sustainable development - Equity, Growth and Sustainability - drawing on open data from Government, available in the public domain and released by the Central Government. To avoid the pitfalls of prejudicial analysis, PAC advisedly does not consider non-government data sources.

PAI 2020 is written with the objective of providing a practical and realistic narrative of the quality and adequacy of governance in Indian States, to serve as a bridge between research and the real world. We hope that the State Governments are able to draw actionable insights from it that enable them to do better in the years ahead, hastening the process of development convergence.

**Highlights of PAI 2020**

- **Kerala, Goa and Chandigarh** ranked 1\textsuperscript{st} across 18 large States, 11 small States and 7 Union Territories respectively

- States that have ranked at the bottom are **Uttar Pradesh** (18) in the large States category, **Delhi** (11) in the small States category and **Dadra and Nagar Haveli** (7) in the Union Territories category

- The state of **Kerala** though the best performer in large States category has performed poor in some of the indicators across all the three pillars and the poor performance include due to non-utilisation of the:
  - Nirbhaya Funds and incidence of crimes against the SC and ST communities
  - The expenditure on social sector, rapes per 10 lakhs of population, cases that are pending in the district courts and also agriculture related indicators

- In the case of **Goa** there is a setback in the performance of indicators such as organised participatory learning, female participation in the legislative assemblies and local governments, rural indebtedness and health worker density

- **Uttar Pradesh** tops the chart in Gender Parity Index while struggling to perform in crime and corruption related indicators

- In **Delhi** due to increased population living in slums, crime rates against women and children have increased

- States like **Bihar, Odisha** and **Assam** have been a consistent poor performer and need to improve to achieve the Sustainable Development Goals

- The consistently high performing States have ranked at the bottom in the Delta Analysis.
FAQs for PAI 2020

1 What is PAI 2020?
Public Affairs Index 2020 (PAI 2020) is the 5th edition and a flagship project from Public Affairs Centre. PAI 2020 ranks the States and Union Territories in India, on the basis of their performance in subnational governance on the overarching sustainable development pillars of Equity, Growth and Sustainability. Several indicators that construct these 3 pillars aim to capture all the important human development aspects.

2 What is new in PAI 2020?
PAI 2020 uses 50 indicators including some new, and has applied the pair-wise correlation technique to select the indicators. The new elements in PAI 2020 include:
- An assessment of the Union territories
- A Chapter on Delta Analysis that measures performance without the weight of legacy data
- A chapter on the state of the States that analyses the disparities between the states.

3 From where is data sourced?
All the data that has been used for the analysis is Government data taken from the public domain, released by the Central Government.

4 How do you rank the states, based on what?
A detailed methodology section provides in-depth information on the creation of the Index and is explained in a Technical report section. In short, the data was standardised using the Z-Score method and then the Principal Component Analysis technique was applied to develop the Composite Index to rank the States and Union Territories. The overarching dimensions of the report are Equity, Growth and Sustainability.

5 What is the Model for PAI 2020?
PAI 2020 constitutes 3 Pillars (Equity, Growth and Sustainability), 5 Themes (Voice and Accountability, Government Effectiveness, Regulatory Quality, Rule of Law and Control of Corruption), 13 SDGs (SDGs - 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 15 and 16) and 50 Indicators.

6 Why is there a focus on only few SDGs?
PAI 2020 focuses only on 13 of 17 SDGs where it was felt that the States have the greatest role to play.

7 How are the States classified?
States with a population of more than 2 Crore are classified as large States and those with less than 2 Crore population are classified as small States.

8 Which are the States in the large States category?
Andhra Pradesh, Assam, Bihar, Chhattisgarh, Gujarat, Haryana, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Odisha, Punjab, Rajasthan, Tamil Nadu, Telangana, Uttar Pradesh and West Bengal.

9 Which are the States in the small States category?
Arunachal Pradesh, Delhi, Goa, Himachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, Tripura and Uttarakhand.

10 Which are the Union Territories ranked in PAI 2020?
Andaman and Nicobar Islands, Chandigarh, Daman and Diu, Dadra and Nagar Haveli, Jammu and Kashmir, Lakshadweep and Puducherry.

Click to see the launch of PAI 2020
Release of PAI 2020

Dr. K. Kasturirangan, Chairman, PAC releasing PAI 2020

Programme Officers Samridhi and Aparna

Virtual Release of PAI 2020

Dr. Ravindra, Board Member, PAC receiving a copy of PAI 2020 from Dr. Annapoorna R, Head-Policy Engagement and Communication

Dr. Ravindra with PAI 2020 Report

Media Coverage for PAI 2020

Click to read further

Kerala Best Governed State, Says Bengaluru Non-Profit Headed By Ex-ISRO Chief

In its annual report released today, the Bengaluru-based not-for-profit organisation, headed by former Indian Space Research Organisation (ISRO) chairman K. Kasturirangan, said the states were rated on governance performance based on a composite index in the context of sustainable development.

http://www.pacindia.org
Kerala, Goa and Chandigarh best governed states and union territory, says PAC ranking

Click here for more media articles

Kerala best-governed, Uttar Pradesh worst among large states, says Public Affairs Centre report. Ram Raj Vs Yum Raji

Kerala, Tamil Nadu and Goa best governed States: report 4 southern States take top four ranks in large State category

http://www.pacindia.org
I am glad to learn that Goa has been adjudged the best governed small state in the country in the Public Affairs Index-2020 released by the Public Affairs Centre which is headed by Dr. K. Kasturirangan, former Chairman of Indian Space Research Organization (ISRO).

### SMALL STATES

<table>
<thead>
<tr>
<th>State</th>
<th>PAI Score</th>
<th>Category Ranking</th>
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<td>12</td>
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<td>11</td>
</tr>
</tbody>
</table>

Dr. Pramod Sawant @DrPramodSawant - Oct 30

This award is a result of collective efforts, hardwork and dedication of the people of Goa to excel in all spheres. I thank the PAC team led by Dr. Kasturirangan, for this recognition. pacindia.org

CMO Meghalaya @CMOEveMeghalaya - Oct 31

Meghalaya has been ranked the 3rd Best Governed State in India in the Small States Category based on the Public Affairs Index 2020 of @pacindia, an annual ranking of the states on governance performance. pacindia.org/outreach/2020/..._MONER_India @PBshillong @OIrMeghalaya

Cm Mundra @ShrinathCM - Oct 31

Happy to share that Meghalaya has been ranked the 3rd Best Governed State in India in the Small States Category based on the Public Affairs Index 2020 of @pacindia, an annual ranking of the states of India on governance performance. pacindia.org/outreach/2020/..._PMOIndia @NTIatIkg

Kerala, Goa and Chandigarh best governed states and union territory, says PAC ranking

hindustantimes.com/india-news/ker...

S. Riju @S_Riju - 27th

Kerala State has been ranked 3rd in India in Public Affairs Centre’s (PAC) PAI Index 2020 - AP has seen a 50% rise in Overall Score. This shows the tremendous progress made in Governance under Hon. Shri @CMKCRajamohan Reddy & @TDK_Reeti's God. @rohit @NTIatIkg #Uttarakhand

PA Mohamed Riyas @MrRiyas - 27th

#Kerala becomes the best governed state in the country consecutively 4th time as per PAI 2020. The state ranked on governance performance based on a composite index in the content of sustainable development.

And the winners are—#Kerala-Best Governed State in the Large States Category #Goa Best Governed State in the Small States Category #Chandigarh Best Governed Union Territory - Congratulations @GGurucharan @PMOIndia @CMofKarnataka @onthinktanks

http://www.pacindia.org
Social Media Analysis for PAI 2020

- Twitter
  - Tweet Impressions: 3,200
  - Mentions: 294

- Facebook
  - Page Likes: 1,300
  - Total Impressions: 3,200
  - Total Views: 3,026
  - Trending Hashtag: #PublicAffairsIndex2020
  - Engagement Rate (Clicks + Shares + Actions): 6.6%

- LinkedIn
  - Total Impressions: 243
  - Engagement Rate: 6.6%

The post has reached nearly 600-700 people organically.

Highest number of Visitors come from Media & Communications with 18% rate of engagement.
InternSpeak

PAC believes in encouraging your scholars, researchers from a multi-disciplinary background to work with us as interns. The interns are exposed to real life experience, work on live projects, encouraged to interact with stakeholders, write Policy briefs and Articles.

Ketaki Sardeshpande
Madras School of Economics, Chennai.

"I worked at the Public Affairs Centre as an intern under their IMC-K project. Considering the entire project dealt with international migration and issues associated with it, it was a new subject for me altogether. But over the work I did, some of the meetings I got to attend and the interactions I had, I learnt a lot. Not just on the issues pertaining to migration, but also got an insight into what policy making entails from a civil society perspective and the amount of research that goes into it. The internship has also helped me learn some valuable lessons in research work and I hope to take to my remaining coursework and future career".

Rhea Pradeep
Symbiosis International, Pune

"My internship with PAC in the IMC-K project has been a wonderful learning experience. Spending two months under the guidance of some amazing people, allowed me to have a deeper insight on the process of migration and how the pandemic had an impact on international migration and mobility that goes beyond any coursework or seminar can teach me. This internship enabled me to enhance my key skills through the different tasks which were allotted. I am truly grateful for this opportunity to work with such a diverse and experienced group".

Policy Engagement and Communication

Radio Interview

Conversations on issues and advancements in policy sphere

"I personally think that we need to work more on our state of readiness to deal with pandemics like COVID-19"

Dr Meena Nair
Head of Research
Public Affairs Centre

Summary of Publications

- Opinion Articles and Commentaries: 3
- Domain Bulletins: 19
- Project Bulletins: 11
- Reports: 2
- Policy Briefs: 2

http://www.pacindia.org
Public Eye Newsletter

November 2020 / Volume 3 / Issue No. 3

Publications

Opinion Articles and Commentaries
- Land reforms: Unfinished business
- New Education Policy 2020: The way of the future
- Passing of the farm laws: The three-act play

Project Bulletins
- BND Bulletin: Boundaries and Beyond
- WDI Bulletin: Every Woman Every Child
- Pulse and Capsule

Domain Bulletins
- Gender Speak
- Education Children
- Health & Growth
- Managing Migration
- CODR Bits & Bytes

Policy Briefs
- Policy Brief: Mainstreaming Migration Management in Subnational Governance
- Policy Brief: Agriculture, Climate Change, and Migration

Reports
- Annual Report
- PAI Report 2020

http://www.pacindia.org
Excerpts from Stakeholders

Hear the voices of our stakeholders who are part of several of our projects.

Dr Shalini Rajneesh IAS
Additional Chief Secretary Planning
Department, Government of Karnataka

“The priority areas are improving the State’s performance in those SDG goals and Indicators in which we are currently ranked as aspirant or performer low ranking categories as per the NITI Aayog SDG Index-2019 and take the State from the front runner category to the Achiever category within a short period...”

Shri Vijay Bhaskar T M
Chief Secretary,
Government of Karnataka

“A knowledge partnership is built with PAC and IIT-B through the Centre for Open Data Research. A partnership is being established with UNDP by establishing Sustainable Development Goals Coordination Centre (SDGCC). A CSR platform is being developed to mobilise resources through engaging with the corporate sector...”

Shri Rajeev Chawla
Additional Chief Secretary, e-Governance,
Government of Karnataka

“CODR brings in advance data capabilities such as a data science, machine learning and analytics to further analyse data which then can be taken as inputs for planning and executing e-Governance initiatives and delivering schemes or programmes aimed at improving wellness for State’s citizens...”

Shri Munish Moudgil IAS
Secretary to Government Department of Personnel and Administrative Reforms Special Officer, State COVID War Room, Government of Karnataka

“Focus areas for Data Science & Data Application in Karnataka. This is a wide area, in general, almost all mass number area land themselves to benefit’s by data science such as agriculture, health, transport, e-commerce, rural development specific to COVID-19 data science can play critical role in identifying specific area and group of persons to focus upon for COVID-19 control...”

Justice M. N. Venkatachaliah
Former Chief Justice of India and Former Chairman Public Affairs Centre

“The relevance and utility of “Think-Tanks” get enhanced with shared research. It all depends on how meaningfully ‘Think –Tanks’ engage with each other to enhance their utility and relevance. Governments can benefit from meaningful engagements with these research-institutions...”

Dr Chaya Degaonkar
Additional Chief Evaluation Officer,
Karnataka Evaluation Authority,
Planning Department,
Government of Karnataka

“The pandemic related data analytics support provided by PAC is of immense value to the Government to revise and reformulate the strategies to face challenges, reduce fatalities, intensify awareness campaign and revamp health infrastructure. In a nutshell, Karnataka is making steady progress towards evidence-based and outcome oriented development strategy and policy...”
Community Voice

PAC works with the communities in all its action research projects. Hear the voices of the community in their own words, on how COVID19 has affected them.

“I had a long-term plan to construct my house during this summer but unable to do it. Now my priorities have changed, it is hard to digest reality”.

Desavaraj
Grade Mechanic, GESCOM
Hosapete

“My grandmother and I are dependent on Goli-Soda business. Now tourism has stopped and so my earnings have gone low. Now I earning less than Rs. 200 to run the family”.

Altaf
Kamalapur Hampi

“I used to visit a physiotherapy center and I was in the process of recovering from an illness. The sudden lockdown during COVID-19 become a challenge for me since the last six months. Now I don’t have regular access of physiotherapy service and, it is a serious concern for me”.

Oblesh
Coolie, Hosapete

“I was compelled to travel back to my native from Pujairah UAE due to COVID-19. My earning slipped from 65k to 7k per month. It is hard to survive with family responsibility”.

Selvaraj
Machine Operator
Hosapete

“I was working as a consultant in a mining company for servicing Mining Machineries, we used to have work throughout the month, now post lock down we work only for 8-10 days a month. WE are experiencing very difficult time due to COVID-19”.

Rajesh
Walkenisor
Hosapete
Social Media Analysis

Facebook:
- Likes: 3,141
- Views: 660
- Followers: 3,171
- Reach: 789

LinkedIn:
- Total Page Views: 2,164
- Unique Visitors: 660
- Impressions: 17,722
- Clicks: 483
- Engagement Rate: 2% per day

Twitter:
- Total Impressions: 76.4K
- Engagement Rate: 4.9% per day
- Total Profile Visits: 4,842
- New Followers: 180
- Mentions: 294

Visitor demographics:
- Top job functions:
  - Business Development: 187 (10.03%)
  - Research: 157 (8.45%)
  - Media and Communication: 127 (6.96%)
  - Engineering: 105 (5.87%)
  - Education: 50 (2.79%)
  - Community and Social Services: 50 (2.79%)
  - Consulting: 40 (2.23%)
  - Information Technology: 30 (1.67%)
  - Finance: 70 (3.95%)
  - Sales: 20 (1.13%)

Top locations:
- Bangalore, India: 291
- New Delhi, India: 230
- Mumbai, India: 129
- Hyderabad, India: 90
- Chennai, India: 83
- Kolkata, India: 70
- Surat, India: 47
- Bhopal, India: 46
- Ahmedabad, India: 21
- Johannesburg, South Africa: 17

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