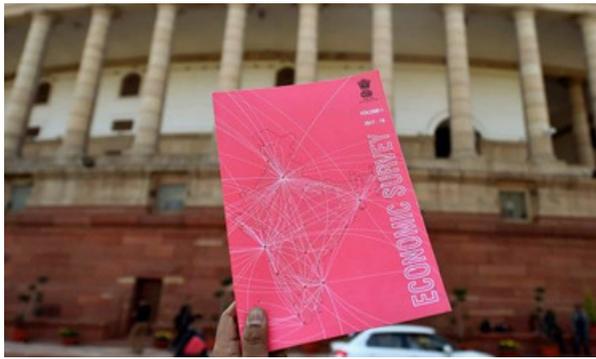# GenderSpeak

Focus on Gender Based Violence (GBV)

Gender Based Violence occurs in everyday spaces in homes, on the streets, at workplaces and needs to be called out, lest it become normalised. Volume 4 of GenderSpeak discusses GBV in diverse ways from the pages of India's recently released Economic Survey to an interesting toolkit that offers media ways to report GBV to a podcast that discusses if the SDGs have played any role in curbing GBV.
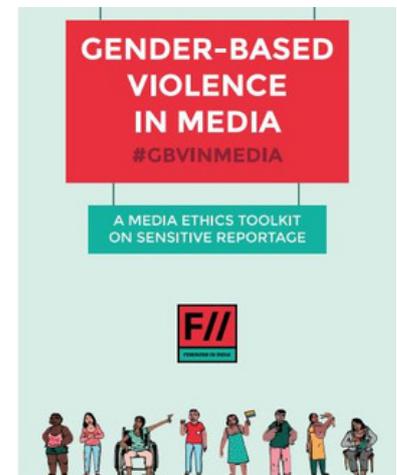
BADLAV : Insights into India's Economic Survey

Pic Courtesy : Business Standard

The 2018-2019 Economic Survey has addressed the issue of gender based violence with a focus on showcasing how "many people are not perpetrators", since it argues that showing how prevalent and pervasive gender based violence is, runs the risk of normalising it". Advocating this approach is the concept of BADLAV (Beti Aapki Dhan Lakshmi Aur Vijay Lakshmi) campaign on gender equality, calls for "reinforcing injunctive norms" can do much more towards gender equality."

Gender Based Violence in Media- A toolkit

Ever wondered why the news media reports tends to report gender violence in a particularly insensitive manner. To remedy this Feminism in India, an intersectional feminist digital platform has developed a toolkit which provides solutions to how "problematic media practices can be replaced with sensitive and affirming methods that can help uphold the rights and dignity of survivors of sexual violence."
Lets hope the burgeoning news media industry takes notice of this toolkit to alter the way they report gender based violence

Listen In

In this podcast titled, "Tackling violence against women", Professor Sally Engle Merry, Silver Professor of Anthropology at New York University and Faculty Director of the Center for Human Rights and Global Justice at the New York University School of Law, speaks about Gender Based Violence and if the SDGs help in any ways with the issue. She also dwells on whether #MeToo movement has helped tackle gender based violence. Listen in!

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