Women's Collectives fight back Anemia
The Transform Rural India Foundation (TRIF) aims to bring about a positive change in villages through adoption of scientific practices around health and nutrition along with access to quality public health services. One of the main interventions that TRIF has brought about is to help facilitate the decision among women Self Help Groups (SHGs) in the villages of Jharkhand to buy iron Kadhais. TRIF has through awareness campaigns helped women learn how cooking in iron vessels can help absorb iron and help combat anaemia.

No more Gender Stereotyping says, UK Advertising Standards Authority
Images of women cleaning while men relax on couches—the UK Advertising Standards Authority has directed that all such scenes that reiterate gendered stereotypes can no longer be shown in British advertisements. Given the often misogynistic messaging depicted in Indian ads and the impact on impressionable minds resulting in the perpetuation of gender stereotypes, the Advertising Standards Council of India can perhaps take note of what their UK counterpart has attempted to do.

Listen In
This Gender@Work podcast discusses the achievements and unfinished agendas after the landmark 1995 Women’s Conference in Beijing. Discussing the aftermath of the 1995 conference that called for Action for Equality, Development and Peace, and what it means today after almost 25 years, are Joanne Sandler, former Deputy Director of Unifem and current senior associate at G@W, Menaka Guruswamy, Senior Advocate at the Supreme Court of India and lecturer at the Columbia University, Vasuki Nesiah from New York University and Ray Acheson, Director, Women’s International League for Peace and Freedom (WILPF)’s disarmament program. Listen in!